

CASPAR CRAVEN

MOTIVATIONAL LEADERSHIP SPEAKER & LEADING AUTHORITY ON ACHIEVING BIG BOLD GOALS

CASPAR CRAVEN delivers transformational thought-provoking experiences that will leave your audience feeling inspired and with real actionable takeaways to help you achieve your big bold goals by putting people first.

He gets booked because he's relatable and delivers an experience with humility and humour. Talks that are highly memorable and still get referred to years later by clients, not just a talk that gets people inspired on the day.

Each experience is crafted to the specific challenges and goals you are facing. He draws on the *20 Principles* in the *Big Bold Circle*, the latest science and research, and a story-led approach to deliver maximum impact.

DEPTH OF EXPERIENCE

His prior experiences include twice sailing around the world. The first time as a team leader on a trophy-winning racing yacht in the BT Global Challenge and the second time as captain and team leader of his family team with his wife and three young children under 10 years of age.

He has been a CFO, a Director at KPMG and as a serial entrepreneur, he has built and sold a tech business for a 7 figure sum.

He's a Best Selling Bloomsbury Author and in writing, his recent book *Be More Human: Rethinking the rules of high-performance teamwork*, he's been on a journey to research, study, interview, and learn from some of the most successful leaders in the world.

Success leaves clues and it's these patterns, insights, and stories that he will bring to your audience to give them a transformational experience, not just a talk.

Popular talk titles include:

- *How to Think As A Leader*
- *Think Big. Think Bold.*
- *Achieve More Together*
- *Developing Agility and Resilience*
- *Winning in Adversity*



[CASPARCRAVEN.COM](https://casparcraven.com)
+ 44 (0)207 459 4257
Caspar@CasparCraven.com

“

I have organised and attended many speaking engagements in the past, but none have come close to being as engaging. Caspar managed to grip the attention of Burberry colleagues from all over the globe with his captivating stories and easy-to-follow practical steps deemed “worth their weight in gold” by the leadership team.

HANNAH MAXTED

Senior Internal Communications Manager at Burberry

We were blown away by his charismatic presentation and experience in achieving Big Bold Goals with a human touch. Caspar was exceptional to work with. He hit the perfect balance between strategy and making it real for the team. We loved it!

LOUISA NEWLOVE

Head of Field Sales at Suntory

Thank you so much for such an inspirational session. You challenged us to think Big and Bold, to take extreme ownership as we embark on being an independent company and to be resilient. The feedback from the team was amazing. We loved the provocation and all felt super inspired. Thank you!!

SOPHIE RASMUSSEN

VP Baby Care, EMEA, Johnson & Johnson

Caspar, hi! End of a long but great day! You have been brilliant today, the team felt so inspired, they referenced your session so many times during the breakout ideas presentations! Thank you so much!

RUXANDRA NASTASA

VP, Europe Commercial Lead, GSK

”

BIG BOLD GOALS
Put people first and the results will follow